

PROVIDENCE CATHOLIC

Harvest Drive

Dear Parent(s):

Providence Catholic's Annual Fall Harvest Drive is right around the corner! Now is the time to start putting together a list of potential patrons to help you reach your fundraising goal. Please take a moment to review this newsletter to familiarize yourself with the details and important dates relating to this **MANDATORY student fundraiser**, which officially kicks off on **Monday, August 23, 2021**.

Many questions may be answered by visiting the Harvest Drive page of the PCHS website. If you are unable to find an answer, please feel free to contact me at (815) 717-3166 or email your question to harvestdrive@providencecatholic.org.

Sincerely,

Shannon Withers '95

Harvest Drive Coordinator

HISTORY

The Fall Harvest Drive was initiated in 1968 to raise funds for Providence, which was facing a serious financial crisis. In an effort to prevent Providence from closing its doors, the school held a car raffle and carnival that generated \$15,000 the first year and \$32,000 the following year. Encouraged by the results of this fundraising effort, the Joliet Diocese decided to keep the doors open. Since then, the Fall Harvest Drive has become an annual event, which enables Providence Catholic to keep its tuition competitive with other private schools in the area. Students raised more than \$250,000 last year.

Important Dates

August 23....Harvest Drive kicks off*

September 9 Money Turn-In (Day 1)

September 15 Money Turn-In (Day 2 - Final)

September 17 Grand Prize Raffle Drawing during Harvest Drive Olympics.

* Raffle tickets & instructions will be distributed to students

PURPOSE

The Fall Harvest Drive is a **MANDATORY student fundraiser that involves the participation of the entire Providence Catholic community. Income generated through the Harvest Drive is vital to the financial stability of the school; proceeds are built directly into the school's operating budget. Thanks to the support from the local community and area businesses, Providence is able to keep tuition increases at a minimum and still provide an outstanding college preparatory education to its students.**

DETAILS

Each student is required to raise a minimum of **\$400**, while families with two or more students at Providence are required to raise a minimum of **\$600**. Each family will receive raffle tickets worth their required quota (**\$10 per ticket**). These tickets along with a reference guide will be distributed to students on **August 23**. Students may reach their mandatory fundraising quota by selling raffle tickets **and/or** selling advertisement listing(s) that will appear in the Harvest Drive E-Directory via the PCHS website. All unsold raffle tickets must be returned to avoid additional charges. This year's Drive begins on **Monday, August 23** and concludes on **Wednesday, September 15**.

Please visit www.providencecatholic.org (select the Harvest Drive link) for more information or to view/print forms.

OVER

Advertising Costs

Advertising costs for a listing in the 2021-2022 Harvest Drive E-Directory are as follows:

PLATINUM LEVEL - \$500

- 12 month listing (November - October)
- Featured listing on E-Directory Home Page
- Featured listing on Ad Category Page
- Link to your listing in social media promotions

GOLD LEVEL - \$300

- 6 month listing includes (November - May)
- Featured listing on Ad Category Page
- Link to your listing in social media promotions

BRONZE LEVEL - \$100

- 3 month listing (November - January)
- Link to your listing in social media promotions

Student Incentives

Student/Family Prizes will be awarded to those who go above and beyond! Prizes will be awarded to the top-five students with the highest sales and the top-five families with the highest sales. In addition, all students/families that **exceed** their quota by at least \$100 will be eligible to receive tuition credit or gift card incentives up to \$500.

All **prizes*** are listed on the Harvest Drive web page.

Top seller prizes are capped at \$1,000 and will be awarded in the form of tuition credit. If a student/family's account is paid in full, they will receive a credit to their tuition account, but may request a check from the tuition office for any overage.

All money must be received by 9 a.m. on Wednesday, September 15 to qualify for student prizes. However, late money will be accepted for advertisement listings through October 29 and applied toward the student's quota. Late money **will not** be considered when determining student prizes.

E-Directory

To purchase an advertisement listing, patrons must complete the Platinum, Gold or Bronze Level form online. It is imperative to follow all directions to ensure the listing appears correctly in the E-Directory. Online payments are preferred, however, checks payable to "PCHS" will also be accepted. No cash please. Ad listings will not be processed until payment is received.

Be sure to give businesses ample time for advertising authorization so they are able to purchase their advertisement by 9 a.m. on Wednesday, September 15.

Ad listings will be posted on the PCHS website via the Harvest Drive E-Directory in early November. The listings will follow a new and improved format similar to other online directories (select link below for sample). Students may also sell ad listings to family and friends who would like to convey a personal message; these ads will be placed in the "Family/Happy Ads" category of the E-Directory.

[View Sample E-Directory on PCHS web](#)

RAFFLE PRIZES

Individuals who purchase raffle tickets will have the chance to win GREAT PRIZES! The raffle ticket drawing will take place on **Friday, September 17** during the Harvest Drive Olympics. Winner need not be present.

RAFFLE PRIZES ARE AS FOLLOWS:

- Grand Prize.....\$10,000
- 1st Prize\$2,000
- 2nd Prize\$1,000
- 3rd-4th Prize\$500
- 5th-8th Prize\$200
- 9th-10th Prize\$100

